



Jakes Poultry in British Columbia, switches to Switch 75 LED bulbs for more light and lower energy bills

Dusk-to-dawn controls are now more affordable



BENEFITS AND SAVINGS

	BEFORE	AFTER
Total Bulbs: 64	40-watt incandescent	Switch75 20-watt LED
Electricity Savings:	73% (Switch bulbs typically dimmed to 50 percent)	
Return on Investment:	Year 3	
Other:	Brighter lighting levels for better visibility during checking and cleaning events. Dusk-to-dawn control system is now affordable and can improve comfort for birds.	



About Switch LED Bulbs

Switch bulbs are liquid-cooled, allowing them to be installed in any orientation and fixture, even recessed and full-enclosed fixtures.

Switch bulbs replace 40-watt to 100-watt incandescents with the same light distribution, quality and color of light. Switch bulbs typically use 80 percent less energy and last 25 times longer than incandescents.

Brilliant by Design®

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“With the Switch bulb we have the right color temperature and the durability needed to make the business case work. I’m excited to now be able to consider installing a dusk-to-dawn control system. With incandescents it was far too costly to add so many controllers. With Switch 75 LED bulbs we can now afford to add a dusk-to-dawn gradual lighting change system, which is far less stressful for the birds and may even lead to greater egg production.”

JAMES GUNTHER, JAKES POULTRY

“We chose the Switch 75-watt equivalent for our first LED barn so we could bump up to a lot more light during cleaning, washing, and checking, and we are still saving energy. We keep the Switch LED bulbs dimmed to 50 percent most of the time, which provides 73 percent energy savings over the 40-watt incandescents that were replaced. Switch LED bulbs are a great investment for durability and for better lighting levels and controls.”

ANDY VOTH, JAKES POULTRY

