



## MEMO

To: KY Poultry Growers

From: Jamie Guffey  
Dr. Tony Pescatore

RE: 2014 Kentucky Family Farm Environmental Excellence Award

DATE: May 19, 2014

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Enclosed please find the application package and instructions for the Annual Kentucky Family Farm Environmental Excellence Award. The Kentucky Poultry Federation looks forward to your participation in this program intended to recognize the outstanding environmental stewardship efforts of poultry producers in Kentucky. Awards will be given to the top broiler, breeder and pullet applicants. The awards will be presented during the 16th Annual Kentucky Poultry Festival Hall of Fame Banquet on Saturday, October 11, 2014 at the University Plaza Holiday Inn, Bowling Green, KY.

This award is modeled after the US Poultry and Egg Association Annual Awards program. We have outlined the specifics of the awards program and the necessary information. Each applicant must submit six photographs of the farm to facilitate media publication of the winners, and are also encouraged to submit application documents in an electronic format.

Applications are due to the Kentucky Poultry Federation office by August 20, 2014, no exceptions will be made. Please make sure all documents are complete, legible, and in a neat package. Recipients of the 2013 KPF award are ineligible for the current year's award. Prior recipients of the award, before 2012, may apply. Note you can assist the grower in the preparation of the application. Please carefully review the criteria and encourage highly qualified producers to apply.

Please let us know if you have any further questions or need assistance.

Enclosures: Application Rules and Instructions  
Application  
Essay Questionnaire



## KENTUCKY POULTRY FEDERATION FAMILY FARM ENVIRONMENTAL EXCELLENCE AWARD

### APPLICATION RULES AND INSTRUCTIONS

- Each integrator that has contract farmers in Kentucky may nominate one Kentucky grower in each category: broilers, breeders, and pullets.
- A separate award will be given in each of the three categories: broilers, breeders and pullets.
- The award will consist of a plaque, \$500.00, banquet tickets, and one night's stay at the University Plaza Holiday Inn, Bowling Green, KY.
- Awards will be presented at the 2014 Kentucky Poultry Festival Hall of Fame Banquet on Saturday, October 11, 2014 at the University Plaza Holiday Inn, Bowling Green, KY.
- The application forms and questionnaire are the same for the Kentucky Award and the USPEA Award. Therefore, *the top applicant from each company will be forwarded to USPEA for the National Award.*
- Do **NOT** send the Application Package directly to USPEA.
- The application package consists of two parts. The first part consists of the general information questionnaire about the family farm and its environmental management techniques.
- The second part consists of a series of essay questions to which the applicant should *respond in a report type format*. Photographs, tables, etc., supporting answers to the essay questions should be incorporated directly into the report. Additionally, a facility may include, in an appendix, up to 10 additional pages of pertinent information. Please be sure that the producer **answers ALL six of the essay questions**. From past service on the national selection committee, these answers are very important.
- Each applicant must submit at least **Six photographs** of the farm. At least one photo should have family members or employees for the farm.
- A sample application package is available at the USPEA web site ([www.poultryegg.org](http://www.poultryegg.org)).
- The deadline for nomination and receipt of the application package (with six farm photographs) is, **August 20, 2014** to the Kentucky Poultry Federation office. No exceptions will be made.



- All applicants must meet qualifications and abide by the rules of the Kentucky Poultry Federation and USPEA. Award winners must be willing to allow the Kentucky Poultry Federation and USPEA to feature the award winner's name, picture and essays on their web sites and media releases.
- Prior Award Recipients
  - Recipients of the 2013 KPF Award are ineligible.
  - Prior recipients of the award, before 2012, may apply.
  - Only recipients of the 2013 KPF award can apply directly through their company for the USPEA Award.
- Minimum Criteria
  - Grower must have implemented a Nutrient Management Plan and have records documenting same.
  - Grower must address phosphorus issue in NMP.
- Other Judging Criteria
  - Participation in Training and Educational Activities
  - Community Involvement and Outreach
  - Alternative/Innovation Re-use of Litter and Mortality
  - Wildlife Management or Enhancement Programs
  - Past Compliance History
- An original application and 2copies (if not electronically submitted. If you are sending hard copies please include a copy of the application and pictures on a CD.) should be submitted to:

**Electronic submission**

[jguffey@kypoultry.org](mailto:jguffey@kypoultry.org)

Use subject id: Environmental Award Application

**Via commercial shipper**

Kentucky Poultry Federation  
111 FFA Camp Rd  
Hardinsburg, KY 40143  
(270) 404-2277

**Via mail**

Kentucky Poultry Federation  
P.O. Box 71  
Hardinsburg, KY40143

Please take the time to nominate your producers; this is an excellent opportunity to recognize their efforts.

If you have any questions please contact Dr. Tony Pescatore at (859) 257-7529 or via email at [apescato@uky.edu](mailto:apescato@uky.edu); or Jamie Guffey at (270) 404-2277 or via email at [jguffey@kypoultry.org](mailto:jguffey@kypoultry.org). Your cooperation with this endeavor is appreciated.



## U.S. POULTRY & EGG ASSOCIATION

### FAMILY FARM ENVIRONMENTAL EXCELLENCE AWARD

#### ESSAY QUESTIONNAIRE

**Instructions:** Applicant should complete each of the following essay questions. The report format for the essay section is open and by choice of each applicant. You may include photos, etc., in the report. Further, you may attach up to ten additional pages of supporting information (newspaper or magazine articles, etc.) if so desired. Please note that materials submitted with the application cannot be returned.

1. Describe litter management techniques in place at the farm. Examples of items that could be included are implementation of the nutrient management plan, soil test frequency and incorporation of those results in the NMP, crop or forage selection, other litter end-uses, clean out frequency, etc. Emphasis should be placed on steps taken by the farm to enhance water quality, minimize runoff or erosion, reduce odor and insuring proper utilization of litter or mortality.
2. Please describe your community involvement efforts that helps promote environmental excellence, or helps enhance the understanding of others concerning the operation of a poultry farm. (e.g. farm tours, information meetings, etc.)
3. Please describe any conservational or wildlife enhancement techniques in use at the farm.
4. Please describe any unique or innovative techniques utilized for mortality or nutrient management at the farm.
5. Please describe any educational, outreach or training programs you have utilized or participated in order to learn more on environmental management.
6. Please describe what you see as the role and responsibility for the poultry grower or producer in environmental management.
7. Please enclose a minimum of six photographs of farm facilities (prints, negatives or high quality digital media (>250 KB) in the package. At least one photo should have family members or employees for the farm.

**NOTE:** Please be sure to submit ten copies for the Review Committee's use. This is particularly important if you include color photographs, articles, tables or charts, as our copying equipment produces black and white copies only. Additionally, applicants are encouraged to also submit material via electronic media.



U.S. POULTRY & EGG ASSOCIATION

FAMILY FARM ENVIRONMENTAL EXCELLENCE AWARD

APPLICATION QUESTIONNAIRE
(Application Deadline: August 20th, 2014)

Farm Name
Mailing Address
City/State/ZIP
Phone
Contact Name
Farm Location
Location Address
City/State/ZIP

Award Region Southeast: AL, FL, GA, KY, MS, NC, SC, TN

Type of Facility [ ] Broiler [ ] Egg [ ] Turkey [ ]

Name of Integrator (if applicable)

Type of Litter Production [ ] Wet System [ ] Dry Litter [ ] Deep Stack

Are other agricultural operations occurring on the farm (i.e., forage production, row crops, cattle, etc.):

[ ] Yes [ ] No If yes, please list:

Total Farm Acreage Acreage in 100 Year Flood Plain

Number of Poultry Houses Total Farm Bird Capacity/Flock

Litter Handling Practices:

Estimate the percentage of litter directed to each of the following outlets from this farm:

Applied to Growers Pasture/Forage Fields Utilized as Cattle Feed
Applied to Growers Row Crop Fields Composted & Removed or Sold Off Site
Applied to Growers Fruit Crops Fields Litter Processing
Sold to Third Party Rendering
Trade Out to Third Party Vendor Other

APPLICATION QUESTIONNAIRE  
(continued)

Litter Storage Practices:

Please indicate the current litter storage practice on the farm:

Litter Shed \_\_\_\_\_  
Temporary Trapping \_\_\_\_\_  
In-house Storage, Transport Directly \_\_\_\_\_  
to Final Usage \_\_\_\_\_  
Lagoon Storage \_\_\_\_\_  
Other (Name) \_\_\_\_\_

Mortality Disposal: Composting \_\_\_\_\_ Freezers \_\_\_\_\_ Incineration \_\_\_\_\_  
Burial Pit \_\_\_\_\_ Other (Name) \_\_\_\_\_

Year Nutrient Management Plant (NMP) implemented: \_\_\_\_\_

Year NMP addressed Phosphorus: \_\_\_\_\_